Clarion VS. Homeowners Insurance

May the best value win

COVERAGE* VALUE FACTORS	<u>CLARION</u>	HOMEOWNERS
"Valued At" Claim Basis: The amount you insure is the amount you collect. No negotiating for guaranteed replacement cost.	COVERED	Replacement cost: Can replace with like kind and quality
Professional usage	COVERED	Never covered
Breakage	COVERED	Typically excluded
Earthquake	COVERED	Typically excluded
Flood	COVERED	Never covered
Replacement instrument coverage	COVERED	Never covered
Inflation guard	COVERED	Never covered
Difference in value coverage	COVERED	Never covered
Right to repurchase	AT YOUR OPTION	No option
Right to keep undamaged parts	AT YOUR OPTION	No option
SERVICE VALUE FACTORS		
40+ years of experience	YES	Doubtful
Insuring over 13,000 musicians	YES	Doubtful
Endorsed exclusively by 30 national musicians' associations	YES	Doubtful
Claim settlement expertise	YES	Doubtful
Ability to issue policies-same day	YES	3 weeks, at best
Ability to provide musical instrument insurance references	YES	Doubtful
Recognized by the American Symphony Orchestra League (ASOL) and the American Federation of Musicians (AFM)	YES	Doubtful
Insuring over 30 symphony orchestras	YES	Doubtful
National Dealer Network	YES	Doubtful
Knows the difference between a Bow Frog and a Bull Frog	YES	Definitely not!

* For comparison purposes only. This is not an insurance policy. Read your policy, including its terms and conditions.

CLARION FEATURES AND BENEFITS

COVERAGE FEATURES

COVERAGE BENEFITS

Breakage coverage Covers the cost of repair should you simply break your

instrument.

Earthquake coverage Covers the cost of repairing or replacing your instrument in

the event of an earthquake.

Flood coverage Covers the cost of repairing or replacing your instrument in

the event of a flood.

Replacement instrument coverage Provides insurance coverage for an instrument you borrow

or rent to replace one that is being repaired on a covered

claim.

Difference in value coverage Provides coverage for the difference in the value of an

instrument before a loss and the value of that instrument

after the loss, if any.

Right to repurchase a stolen/lost instrument in

the event it is found for the same price that was paid to that

customer for the settlement of that loss.

Right to keep undamaged parts

We recognize that instruments have sentimental value and owners sometimes desire to keep undamaged parts in the

event of a loss. The Clarion policy provides that option.

SERVICE FEATURE

SERVICE BENEFIT

40+ years of experience With over 40 years of musical instrument insurance, you

can feel confident that Clarion is committed, and will understand your concerns, during either routine servicing or

during a traumatic claim.

Insuring over 13,000 musicians Need we say more? From the \$2,500 to the \$7.5 million

instrument we can handle it and do for over 13,000 professionals, amateurs, collectors, museums, makers and

ioressionais, amateurs, conectors, museums, makers

dealers.

30 exclusive endorsements You can be assured that in order to gain the exclusive

endorsement of so many musician associations, we must be

good!

Claim settlement expertise Specializing in musical instrument insurance for over 40

years has allowed us to develop an unmatched

understanding of musical instrument claims and how to

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settle them quickly and fairly.

Same day policy issuance Over the years we have continued to invest in the best

possible technology which allows us to efficiently issue policies. If you're interested, we can issue your new policy the same day you call. See if your homeowner insurance

company can promise that ©

Ability to provide references Doesn't it make sense to get references from your insurance

company from other customers? Well, please ask your homeowners insurance company to provide references of other musical instrument insurance policy holders that they

service.

National dealer network Network of selected dealers and repairers throughout the

USA helps us expedite the settlement of claims and gives our customers a trusted repairer when they are in a strange

city and need repairs or unexpected adjustments.

Violin Frogs and Bull Frogs Homeowners insurance companies are great for insuring

houses however for your valued musical instrument, please

consider Clarion Associates, Inc.