# **Clarion VS. Homeowners Insurance**

May the best value win

<b>COVERAGE* VALUE FACTORS</b>	<b>CLARION</b>	<b>HOMEOWNERS</b>
"Valued At" Claim Basis: The amount you insure is the amount you collect. No negotiating for guaranteed replacement cost.	COVERED	Replacement cost: <i>Can replace</i> with like kind and quality
Professional usage	COVERED	Never covered
Breakage	COVERED	Typically excluded
Earthquake	COVERED	Typically excluded
Flood	COVERED	Never covered
Replacement instrument coverage	COVERED	Never covered
Inflation guard	COVERED	Never covered
Difference in value coverage	COVERED	Never covered
Right to repurchase	AT YOUR OPTION	No option
Right to keep undamaged parts	AT YOUR OPTION	No option
SERVICE VALUE FACTORS		
40+ years of experience	YES	Doubtful
Insuring over 13,000 musicians	YES	Doubtful
Endorsed exclusively by 30 national musicians' associations	YES	Doubtful
Claim settlement expertise	YES	Doubtful
Ability to issue policies-same day	YES	3 weeks, at best
Ability to provide musical instrument insurance references	YES	Doubtful
Recognized by the American Symphony Orchestra League (ASOL) and the American Federation of Musicians (AFM)	YES	Doubtful
Insuring over 30 symphony orchestras	YES	Doubtful
National Dealer Network	YES	Doubtful
Knows the difference between a Bow Frog and a Bull Frog	YES	Definitely not!

### **CLARION FEATURES AND BENEFITS**

#### **COVERAGE BENEFITS COVERAGE FEATURES** Covers the cost of repair should you simply break your Breakage coverage instrument. Covers the cost of repairing or replacing your instrument in Earthquake coverage the event of an earthquake. Flood coverage Covers the cost of repairing or replacing your instrument in the event of a flood. Replacement instrument coverage Provides insurance coverage for an instrument you borrow or rent to replace one that is being repaired on a covered claim. Difference in value coverage Provides coverage for the difference in the value of an instrument before a loss and the value of that instrument after the loss, if any. Right to repurchase Provides the option to repurchase a stolen/lost instrument in the event it is found for the same price that was paid to that customer for the settlement of that loss. We recognize that instruments have sentimental value and Right to keep undamaged parts owners sometimes desire to keep undamaged parts in the event of a loss. The Clarion policy provides that option. **SERVICE FEATURE SERVICE BENEFIT** 40+ years of experience With over 40 years of musical instrument insurance, you can feel confident that Clarion is committed, and will understand your concerns, during either routine servicing or during a traumatic claim. Insuring over 13,000 musicians Need we say more? From the \$2,500 to the \$7.5 million instrument we can handle it and do for over 13,000 professionals, amateurs, collectors, museums, makers and dealers. 30 exclusive endorsements You can be assured that in order to gain the exclusive endorsement of so many musician associations, we must be good! Claim settlement expertise Specializing in musical instrument insurance for over 40 years has allowed us to develop an unmatched understanding of musical instrument claims and how to

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	settle them quickly and fairly.
Same day policy issuance	Over the years we have continued to invest in the best possible technology which allows us to efficiently issue policies. If you're interested, we can issue your new policy the same day you call. See if your homeowner insurance company can promise that ©
Ability to provide references	Doesn't it make sense to get references from your insurance company from other customers? Well, please ask your homeowners insurance company to provide references of other musical instrument insurance policy holders that they service.
National dealer network	Network of selected dealers and repairers throughout the USA helps us expedite the settlement of claims and gives our customers a trusted repairer when they are in a strange city and need repairs or unexpected adjustments.
Violin Frogs and Bull Frogs	Homeowners insurance companies are great for insuring houses however for your valued musical instrument, please consider Clarion Associates, Inc.